



OFFICIAL PARTNER

Press Release

N. 69

25 November 2022

MOISE KEAN

EA SPORTS PLAYER OF THE MONTH FOR NOVEMBER

The award will be presented to the Juventus striker in the pre-match of Juventus vs Udinese

The EA SPORTS Player Of The Month award for November has been assigned to Juventus player **Moise Kean** and his Player Of The Month card is available now in FIFA 23 Ultimate Team mode. The trophy and the Player Of The Month card will be presented during the pre-match of Juventus vs Udinese, scheduled for Saturday 7th January 2023 at 6.00pm at the "Allianz Stadium" in Turin.

Moise Kean was the most voted by fans on <http://serieapotm.easports.com/>, in a poll that included Giacomo Bonaventura (Fiorentina), Federico Dimarco (Inter), Victor Osimhen (Napoli) and Piotr Zielinski (Napoli).

The five best players of the month has been selected taking into account the advanced analysis of Stats Perform, created from the tracking data recorded with the Hawk-Eye system. The rating system, patented in 2010 with K-Sport and scientifically validated, considers not only statistical data and technical events, but also positional data. This makes it possible to analyse crucial aspects such as movement without the ball and thus optimal movements, game choices, and the contribution to the technical and physical efficiency of the team, which allow for an objective and qualitative evaluation of the performance.

For the final calculation were considered the matchdays from 13 to 15 of Serie A 2022/2023.

*"Moise Kean played the last matches of the year as an absolute protagonist - said **Luigi De Siervo**, CEO of Lega Serie A -. The three goals scored against Hellas Verona and Lazio, one every 44 minutes, brought Juventus to the top positions in the standings, putting again in the spotlight the qualities that Kean had immediately shown in his debut in Serie A TIM. The fans' vote in November has therefore rewarded a talent that at just 22 can represent a great resource for the whole Italian football".*

